

# WoodShowcase



## Tastefully Simple

Subtle details create elegant floor in builder's home

### Project Details

Location: Oregon, Wis.

Wood: Brazilian cherry and Brazilian walnut, Ochoco International  
Finish: BonaKemi Traffic | Stain: BonaKemi Woodline

Flooring Contractor: Old World Wood Floors LLC (Madison, Wis.)

Builder: Classic Homes of Madison (Madison, Wis.)

**M**ost high-end wood flooring contractors are used to installing wood floors for discerning homeowners, but when the opportunity arises to install wood floors in a builder's home, there is even less room for error. Such was the case for Martin Verhagen, owner of Madison, Wis.-based Old World Wood Floors, when he installed 1,200 square feet of wood flooring in a builder's 4,950-square-foot home. To complement the traditional, classic style of the home, Verhagen suggested a combination of 5-inch-wide Brazilian walnut and Brazilian cherry to achieve a dark, rich feel. Verhagen also felt that the chocolate-hued floors would provide a striking contrast to the white trim used throughout the home. Adding subtle detail to the foyer, Verhagen created a custom medallion of Brazilian cherry and Brazilian walnut. "We chose a simple design with clean lines that would complement the foyer and would not distract too much from the surroundings," Verhagen says. Another simple, yet elegant, touch was to install the dining room floors at a 45-degree angle. Verhagen's attention to detail paid off—he has since been commissioned to install wood flooring in several of the builder's homes. — C.L.



Dale Hall Photography